

For Immediate Release
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Supporting Bay Area Businesses "Virtually"

Oakland, CA – 3/10/2010 - Small businesses are caught up in a catch 22. They need administrative assistance with their offices but financially it's not a feasible reality at the moment. What to do to solve their issue? "Partner with a Virtual Assistant", says Margaret Salmond, owner of Bay Area VA, a Virtual Administrative professional.

But what exactly is a Virtual Assistant? A Virtual Assistant is a professional that partners with businesses providing services from bookkeeping to general administrative services, graphic design to paralegal services. And since they are considered to be independent contactors, you're not responsible for benefits such as health insurance.

Bay Area VA currently offers several services to businesses across the US that includes Word Processing, Desktop Publishing, Data Entry and Social Media. An additional service that is provided by Bay Area VA is the design and administration of Facebook fan pages. "Even with all that is going on in the economy, the business of business still needs to continue to get done", says Ms. Salmond. "And partnering with a Virtual Assistant that can contribute to your bottom line just makes sense".

"Today's business environment and economic climate leaves room for thinking a little differently" says Ms. Salmond. "And bringing a virtual assistant into your business just makes good economic sense.

About Bay Area VA:

Before starting Bay Area VA, Margaret Salmond spent 20 years as an Administrative Service provider. She worked as a Secretary, Administrative Assistant and as a Customer Service Representative for small businesses, non profits and large Corporations in the SF Bay Area. The knowledge that she attained from her corporate life gave way to her gaining to strength and will to strike out on her own and start Bay Area VA in 2009. The primary focus of Bay Area VA is to work with small business as well as non profits as their administrative support from a virtual environment. For more information about Bay Area VA, contact Margaret Salmond by email at info@bayareava.info or call her office at 888-221-8660.

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